



PAUL KELLY
Stories of Me

PAUL KELLY – STORIES OF ME

IMPACT AND ACTIVITY STATEMENT, NOVEMBER 2015

FILM SYNOPSIS

PAUL KELLY – STORIES OF ME charts the many lives, loves and losses of Paul Kelly, one of Australia's most gifted singer-songwriters. Kelly has been marking out the Australian landscape and its people through words and music for almost 40 years.

CAMPAIGN HIGHLIGHTS AND ACHIEVEMENTS

- Film premiere launch at the Melbourne International Film Festival
- Over 25 Event and Donor Screenings
- Primetime ABC broadcast, with multiple ABC2 and Foxtel repeat screenings since 2012, and a multi-month run on QANTAS inflight entertainment
- Launch *Paul Kelly: Portrait of an Artist* Schools Education and Curriculum Program Package
- NPG Exhibition and Regional Tour – The Paul Kelly Portrait Project
- Reconciliation Australia online resources (2016)
- Music in Schools Education Report – *Music to Our Ears* – accompanied by a Parental Engagement Toolkit

THE CAMPAIGN

PAUL KELLY – STORIES OF ME premiered in August 2012 at the Melbourne International Film Festival and went on to win Best Documentary at the Film Critics Circle of Australia Awards in 2013.

With extensive media coverage, the launch was followed by over 25 nationwide event, donor and theatrical screenings.

The audience engagement and awareness raising, supported by an online social media campaign, set the platform for the education rollout.

EDUCATION

RECONCILIATION AUSTRALIA

In 2015 a creative collaboration inspired by the documentary and curriculum package between The Caledonia Foundation, Reconciliation Australia and Shark Island Productions developed resources using the rich content from the documentary to ignite conversations on reconciliation.

The aim of the resources is to help articulate what reconciliation looks like to Australian teachers and educators – in particular addressing Teachers Standard 2, clause 2.4:

Understand and respect Aboriginal and Torres Strait Islander people to promote reconciliation between Indigenous and non-Indigenous Australians.

The resource will be accessible by all Australian early learning and school settings through the Reconciliation Australia online portal *Narragunnawali: Reconciliation in Schools and Early Learning* in early 2016.

Shark Island Productions and Reconciliation Australia worked together to edit three short films based around the following three songs and interview footage about their themes:

- *Special Treatment*, sung by Paul Kelly and Michael Barclay in studio on ABC 'Blah Blah Blah' on ABC TV with Denton in 1988
- *From Little Things Big Things Grow* – using footage from Kev Carmody's 'Cannot Buy My Soul' and archival footage of the Wave Hill Mob, including Lord Vestey
- *This Land is Mine* from the feature film *One Night the Moon* – Kev and Rachel talk about collaboration around that song and the two points of view... blackfella and whitefella.

COOL AUSTRALIA

In 2016 a series of resources using the existing learning materials will be re-formatted by Cool Australia into lessons for an explicitly curriculum aligned English unit with film clips and Social Action lessons. We look forward to sharing information with you once the lessons are created.

PAUL KELLY: PORTRAIT OF AN ARTIST

Schools Education and Curriculum Package was officially launched at the National Portrait Gallery, Canberra by the Ministers for the Arts and Schools, Youth and Education with 200 educators, donors and supporters.

The comprehensive and engaging suite of education resources developed for schools over the past 3 years, includes:

PAUL KELLY: PORTRAIT OF AN ARTIST – A NATIONAL CURRICULUM ENGLISH AND MUSIC RESOURCE for Years 11 and 12 prepared by the English Teachers Association (NSW) in collaboration with all States and Territories.

Registered schools on the website suggest usage in 20% of secondary schools, with the majority of users in NSW and VIC.

PAUL KELLY – STORIES OF ME, SCHOOLS' VERSION OF THE FILM PG rated 86 minutes available to be streamed online (a donated resource).

STUDY GUIDE prepared by the Australian Teachers of Media (ATOM).

Interactive Website hosting the schools version of the film, teaching and Learning Resources:

<http://www.paulkellythemovie.com.au>

The site has over 400 registered teachers & 374 secondary schools.

PAUL KELLY – THE ESSAYS, available on the iBookstore and in paperback. This collection of essays about Paul Kelly by 10 of Australia's finest writers and journalists including Rachel Perkins, Sophie Cunningham, Toby Creswell, Richard Guilliat, Martin Flanagan and David Leser.

Online education resources to accompany **PAUL KELLY & THE PORTRAITS**, a portraiture exhibition at the National Portrait Gallery, Canberra featuring a series of photographs of Paul Kelly, throughout his career, by leading music photographers.

CAMPAIGN SUPPORTERS AND PARTNERS

- National Portrait Gallery (NPG)
- Australian Association of English Teachers (AATE)
- English Teachers Association NSW (ETA NSW)
- Victorian Association of Teachers of English (VATE)
- Music Council of Australia
- Reconciliation Australia

AUDIENCES

- 8 Event Screenings across Australia with audiences over 10,000, national cinema release
- ABC prime time broadcast in excess of 500,000
- Teacher Screenings and Conference presentations for 2,000 teachers
- 15% secondary schools using the resources largely Victorian and NSW based
- Channel 7 *Sunday Night* segment rating 2 million viewers
- National media exposure, print, radio, online
- Repeat ABC2 and Foxtel Screenings
- NPG exhibition (June–August 2013) 104 schools from 7 states
- Regional National Portrait Gallery tour (3 Regional centres) – over 5,000 attendees including over 30 school groups, teachers receiving the resources.

AWARDS AND NOMINATIONS

- Best Documentary
Film Critics Circle of Australia
- Best Sound for a Documentary
Australian Screen Sound Guild Awards
- Best Editor Documentary Feature
Australian Screen Editors Guild
- Best Documentary Arts
ATOM Awards
- Best Educational/Training Resource
ATOM Awards
- Best Documentary General
ATOM Awards Finalist
- Best Documentary Biography
ATOM Awards Finalist
- Best Sound in a Documentary
ACTA Nominee

CONCLUSION

As a creative collaborative offering, this Education Resource Package for senior students of English, Music and Arts Education addresses the Australian Curriculum for teaches and embraces traditional and contemporary approaches to learning about a portrait of an artist in the Australian context. This gives students the opportunity to examine and study the processes of artistic, composition and critique using a transmedia storytelling platform.

TEAM

IAN DARLING, Director

SUSAN MCKINNON, Producer

MARY MACRAE, Producer & Production Manager

SALLY FRYER, Editor

SIMON SMITH, Cinematographer

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